

## EVANGELISM TEAM

### 00 BUILD a baseline

- **What** do we know?
- **What** do we want to learn?
- **What** do we hope people will do because of this project or report?
- **Which** pathway is right for us?



### 01 CREATE a plan

- **Who** do we want to talk to?
- **How** will we collect the information?
- **How** will we organize what we collect?
- **How** will we make meaning about what we are learning (analysis)?



### 02 CONDUCT the interviews

- **Set up** the interviews.
- **Conduct** the interviews.
- **Sort** your findings and interpreting the results.



### 03 SHARE what you learn

- **Seek** feedback on what you are learning.
- **Create** products or resources.
- **Share** them with others.
- **Use** your learnings to discern any next steps for your team.



*If you have any questions or feel your Evangelism Team would benefit from a one-on-one conversation about the ideas in this resource, please email us at [eteams@palau.org](mailto:eteams@palau.org). Our team is here to support you!*