

WHAT'S AN EVANGELISM TEAM?

A WORD ABOUT EVANGELISM

The word **evangelism** can be defined in many ways. In this resource, we define it as **communicating the Gospel message** (*the life made possible for all through the death and resurrection of Jesus Christ*) with words and inviting people to respond.

While we celebrate the diversity of what this can look like, for the sake of this discussion about E-Teams, evangelism is fundamentally conversational; that is — in some form — using words.



WHAT IS AN EVANGELISM TEAM?

An Evangelism Team is a group of **strategic local leaders** (including pastors, nonprofit leaders, evangelists, and other people of influence) in a city who are **passionate about evangelism** and act as a catalyst to **keep evangelism a central part of the Gospel Movement** through many different means.

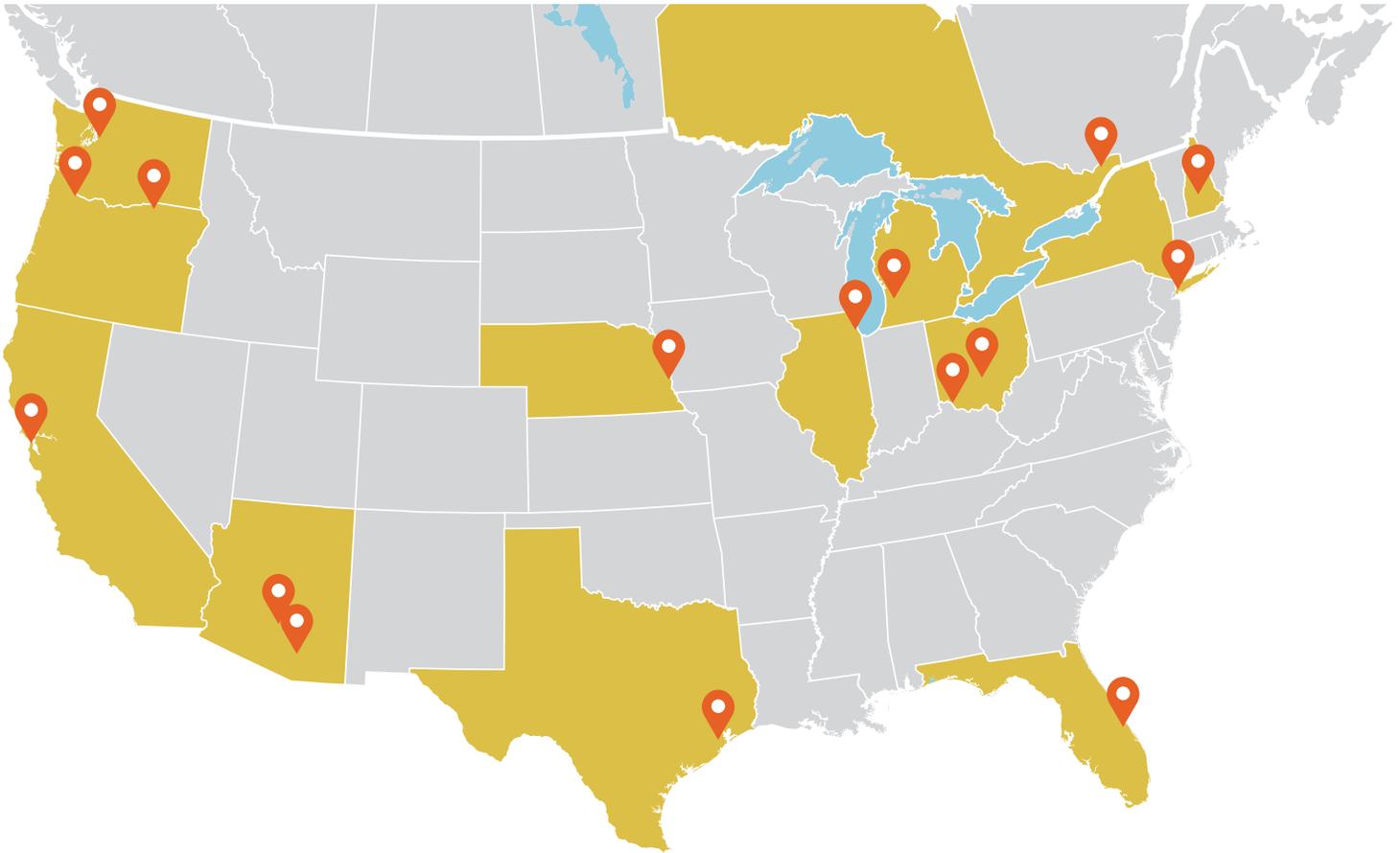
The mission of E-Teams:

- Learn the current state of evangelism in their city's local churches.
- Inspire and equip local churches in effective evangelism.
- Mobilize local churches to evangelize.

"Communicating the message of the Gospel in culturally relevant ways is necessary to the flourishing of our cities. We've experienced a renewed conviction and enthusiasm for sharing the Gospel in our own city of Portland, Oregon. Through passing on what we have been learning, we hope to elevate the conversation on evangelism in citywide movements." — Kevin Palau, President, Luis Palau Association

"City networks are already doing incredible work in their communities, and we want to create spaces for these practitioners to share ideas of ways they are creatively communicating the Gospel in ways their community can hear. We dream of a day when faith sharing is integrated into every aspect of city movements so that cities experience the transforming power of the spoken and embodied Gospel of Jesus Christ." — Lizzie Burke, Director, City Gospel Movements

 **Current cities with an E-Team**



- Phoenix, AZ
- Columbus, OH
- Chicago, IL
- Hermiston, OR
- New York City, NY
- Ottawa, Ontario, Canada
- Seattle, WA
- Omaha, NE
- Tucson, AZ
- Houston, TX
- Bay Area, CA
- Brevard County, FL
- Portland, OR
- Cincinnati, OH
- Grand Rapids, MI
- New Hampshire

 **WE'RE HERE TO HELP**

The LPA team desires to support leaders who want to see evangelism flourish across their city. If you would like to talk with an LPA coach about this process, please reach out to eteam@palau.org.