

FORMING YOUR DREAM EVANGELISM TEAM



WHAT IS AN EVANGELISM TEAM?

An Evangelism Team is a group of strategic local leaders in a city who are passionate about evangelism and act as a catalyst to keep evangelism a central part of the Gospel Movement through many different means.

When developing your E-Team, it's important to include individuals with influence in different aspects of your city - from lead pastors and nonprofit leaders to business-people and local evangelists.

It's also important to represent the diversity of your city on the team. Including both men and women, ensuring various age groups have a voice, intentionally cultivating cultural representation, and honoring different denominations or approaches to evangelism can all help your E-Team be as transformational and effective as possible.

This worksheet is intended to help you brainstorm and identify potential members for the core E-Team. However, some of the names you identify may find the E-Team Advisor Role a better fit for their interests or schedule. Below you will also find guidance on how to shape this Advisory Team and integrate them into your Core E-Team objectives.

But first . . .

3 layers of an E-Team:



WHAT DO WE MEAN BY CITY MOVEMENT INTEGRATION?

City Movement Integration means that Evangelism Team activities complement the existing initiatives and relationships that make up your city's Gospel Movement.

Where and how is God already moving across your city? Integration means that we utilize the strong bridge of trust that we've already developed in these areas to carry the message of the gospel into these spaces. It means we are connected to the local collaboration among churches and ministries, building on the foundation of trust that has already been developed.

A City Gospel Movement includes more than evangelism (see *What Is a Gospel Movement?*) – yet evangelism needs to be central in all we do. As an E-Team, it's important to stay involved in and connected to your local City Gospel Movement or other similar networks. Supporting each other and staying engaged can open natural ways to collaborate and complement each other's activities. Cooperation also lends a measure of credibility to your E-Team. A mutual and genuine relationship will benefit both groups - and most of all, the city you love.

City Movement Integration will likely not be its own group — rather it is a hat that team members wear to be involved and included in city network conversations with other local leaders. Because they wear this hat, they are able to:



Keep other groups informed of the E-Team.



Seek ways to partner with existing unity efforts (for example, train volunteers at a serve day how to share their faith or interview local pastors on evangelism).



Receive feedback on E-Team direction from respected local leaders.

Often teams have one or two core members who primarily wear this hat, while others may step in and out depending on the context. Each member of your team has unique connections and relationships within the community that may lend themselves to integration. Always be on the lookout for those opportunities!



WHAT IS AN ADVISORY TEAM?

An Advisory Team offers a sounding board for advice, insight, and additional voices on certain topics or projects. They also ensure your E-Team includes a diverse mix of pastors, nonprofit leaders, evangelists, and businesspeople.

As you brainstorm names and invite leaders to join your Evangelism Team, you may discover that not everyone is able to make the investment of time required for a Core Team Member. However, their perspective is still valuable, and their buy-in can make a big difference in your efforts!

Those individuals could be a good fit for your Advisory Team. Consider them a Board of Advisors for your team - they aren't involved in the "daily (or monthly) operations," but they can help develop strategic oversight for the overall mission.

We recommend meeting with and updating your Advisory Team 2-4 times each year.





WHAT ARE THE CORE TEAM ROLES?

Core Team members are those who meet regularly to strategize the E-Team direction and execute the team's purpose.

As you identify potential members for your team, decide what roles you would like to fill. It can be helpful to see the roles as different hats that team members wear over time. Some members will wear one or two hats consistently. Other members may take off hats or switch with others as necessary. You don't have to fill every role immediately, and sometimes certain roles won't apply to your team. Prioritize the most pressing ones and decide which other roles are necessary as you grow. You may even develop a role that's unique to your team and city. This is a basic list to get you started:

E-Team Leader	<ul style="list-style-type: none">• Discerns and/or develops vision and goals alongside team• Connects the E-Team to the local City Movement
Administrator	<ul style="list-style-type: none">• Coordinates team meetings and agendas in partnership with E-Team Leader
Liaisons to Pastors	<ul style="list-style-type: none">• Credibility with pastors• Understands the church world
Event Lead	<ul style="list-style-type: none">• Handles logistics and budget for events
Communications	<ul style="list-style-type: none">• Oversees communication strategy for events or initiatives
Trainer	<ul style="list-style-type: none">• Connects E-Team resources to churches and ministries
Funders	<ul style="list-style-type: none">• Provide financial and in-kind resources to support the E-Team
Goal Leader	<ul style="list-style-type: none">• Oversees strategy and execution of specific goals (could be seasonal or one-time)
Prayer Leader	<ul style="list-style-type: none">• Ensures team members and strategies are covered in prayer and wise counsel



TIME TO BRAINSTORM

As you read through the roles, pray and ask the Lord to reveal names of churches, nonprofits, individuals, and others who would be a good fit for your team.

It may be helpful to brainstorm a list of churches, nonprofits, or other key organizations who should be represented on the team. Remember to review the list and make sure it's representative of your city's diversity.

- What churches are bursting with new believers and creating a regular rhythm and culture for evangelism?
- What organizations in our city exist to share the Gospel and train others to do the same?
- Are there Christian universities, local businesses, or evangelists in your community who have the capacity to host, fund, or inspire evangelism efforts in your city?

From there, you can identify key leaders within those organizations to consider and invite. This may not always be the name at the top of the organizational chart! As you consider which leader would be the best fit, it can be helpful to ask yourself a few questions:

- What size should our team be? (*We recommend 8-12.*)
- Where do these leaders have influence? (*Each leader has access to a different network.*)
- Do these leaders have different strengths? Or the same?
- Do these leaders have different limitations? Or the same?
- Do your expectations for leaders correlate well with their strengths and limitations?
- Do these leaders have the skills needed to fulfill the team's purpose?
- Do these leaders have the bandwidth needed to fulfill the team's purpose?

For more details about what to look for in the leaders you invite, check out the resource, "[Who's on an Evangelism Team?](#)".

A FINAL NOTE:

As you discern which individuals would be a good fit for each of these circles, you will be well on your way to developing a solid E-Team with dynamic members who contribute within their unique strengths and capacity.

If you would like the support of a Palau E-Team coach throughout the process, we would love to connect with you! Send us an email at eteams@palau.org.

Interested in finding more Evangelism Team resources?
Find them at www.CityGospelMovements.org.