

HOW TO FORM AN EVANGELISM TEAM

An evangelism team is a group of strategic leaders in a city that are passionate about evangelism and act as a catalyst to keep evangelism a central part of the City Gospel Movement through many different means.

In our city of Portland, Oregon, we knew that in order to prioritize evangelism, we needed to form a team whose sole purpose was to bring evangelism forward in the movement conversation. **This resource outlines 3 steps we took to form an evangelism team.**

Use this resource to begin the conversation of forming an evangelism team in your city.



Column 1:

CHURCHES: What churches in our city are bursting with new believers and creating a regular rhythm and culture for evangelism?

NON-PROFIT: What are the organizations present in our city that exist to share the gospel and train others to share the gospel?

OTHER: What are other communities of influence that have the capacity to host, fund, or inspire evangelism efforts (e.g. Christian universities, local businesses)?

Column 2:

From the list of organizations in Column 1, identify specific individuals in these organizations who embody the values and characteristics below:

- **Passion** for Evangelism
- Exhibit Evangelistic **Fruit**
- Lead with **Integrity**
- **Think** Long-Term
- **Create Cultures** of Gospel Conversations

Column 3:

From the list of leaders in Column 2, list the leaders whom you'll invite to help shape and lead a citywide evangelism team.

AN EVANGELISM TEAM FOR:

city name

	IDENTIFY KEY ORGANIZATIONS	IDENTIFY KEY LEADERS	FORM A DREAM TEAM
CHURCHES			
NON-PROFIT			
OTHER			